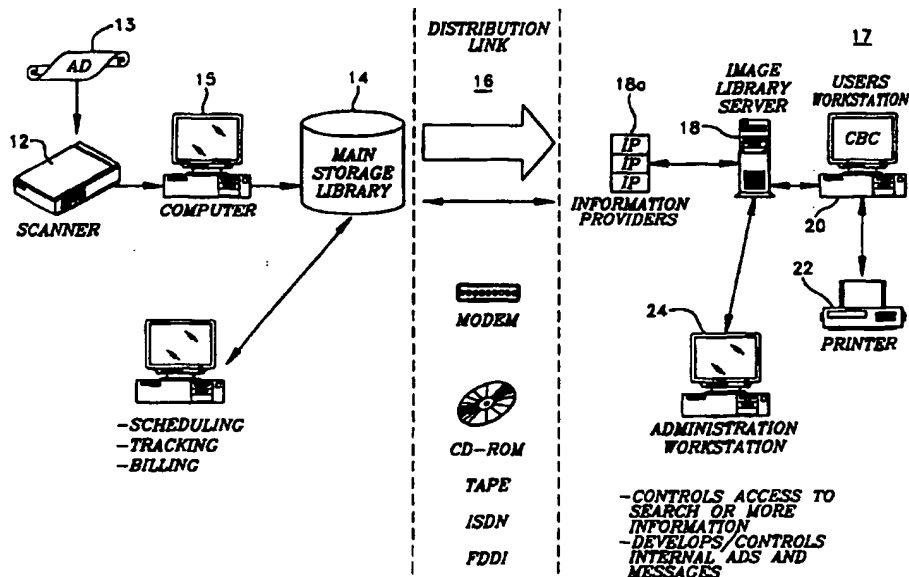




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(21) International Application Number: PCT/US95/03805 (22) International Filing Date: 29 March 1995 (29.03.95) (60) Parent Application or Grant (63) Related by Continuation US 08/216,891 (CON) Filed on 23 March 1994 (23.03.94) (71) Applicant (for all designated States except US): FUTUREVISION OF AMERICA CORP. [US/US]; 200 Four Falls Corporate Center, West Conshohocken, PA 19428-2968 (US). (72) Inventors; and (75) Inventors/Applicants (for US only): SCHENA, Robert, J. [US/US]; 728 College Avenue, Haverford, PA 19041 (US). CARR, Kelly, L. [US/US]; 504 Oak Crest Lane, Wallingford, PA 19086 (US). SCHENA, David, J. [US/US]; 1519 Sinkler Road, Warminster, PA 18974 (US). GLANTZ, Edward, J. [US/US]; 111 Sellers Lane, Port Matilda, PA 16870 (US). (74) Agents: NAVON, Jeffrey, M. et al.; Duane, Morris & Heckscher, One Liberty Place, Philadelphia, PA 19103-7396 (US).			(81) Designated States: AM, AT, AU, BB, BG, BR, BY, CA, CH, CN, CZ, DE, DK, EE, ES, FI, GB, GE, HU, IS, JP, KE, KG, KP, KR, KZ, LK, LR, LT, LU, LV, MD, MG, MN, MW, MX, NL, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TT, UA, UG, US, UZ, VN, ARIPO patent (KE, MW, SD, SZ, UG), European patent (AT, BE, CH, DE, DK, ES, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).  Published With international search report.

## (54) Title: INTERACTIVE ADVERTISING SYSTEM AND DEVICE



## (57) Abstract

A device for generating and displaying a message (13) is disclosed. The present invention comprises a computer memory (14) for storing the ad, message and searchable database (13) in a memory, a distribution link (16) for transmitting the ad, message and searchable database (13) to a remote location (18) for storing said message (13), and means (24) associated with an end user workstation (20) at the remote location (18) for retrieving said ad, message and searchable database (13) and displaying same on a crt monitor associated with the workstation (20) at a time when the workstation (20) is not in use.